



**THE BEST WAY TO
STAY ON TRACK**

Talk to Teletrak for:

Ticket Stock
Refunds
Sales Promotion Programs
Advertising
Ticketing
Displays
Discounts
All other service and information questions
except:

Fare Quotations/Interpretations
Call our reservations sales office.

Reservations
To make, verify, change or cancel
reservations including rail group and tour
reservations, continue to call the Amtrak
Reservations number.

Agency Reduced Rate Travel
Contact your district sales office.



Presenting

TELETRAK

AMTRAK'S TELEMARKETING SYSTEM

We're bringing you more services, to help you build your sales and profits.

What is Teletrak?

Teletrak is a computerized telecommunications program that puts you in touch with an Amtrak sales consultant immediately, whenever you need one.

With Teletrak, your telephone gives you instant access to almost all of the answers.

Because we know your time is too valuable to waste waiting for answers, Amtrak developed Teletrak, a comprehensive state-of-the-art travel telemarketing system, that's one of the best in the world.

Now you'll be hearing from us more often

Whenever you have a question about advertising, ticketing, discounts, special fares or anything that can make a difference to your bottom line, you don't have to wait for a sales person to call on you or for someone to return your call.

Teletrak makes your telephone into a supersales tool.

Faster With Teletrak, you just make a call and you're in contact with someone who can get you answers immediately.

Easier Because you only have one number to call for answers and assistance on all aspects of Amtrak's programs, promotions, discounts and services, you can be sure that all the information you receive is correct, consistent and up-to-date.

Personalized Teletrak's computer gives our staff the latest information concerning your account, so it's like having a sales representative that's never out of the office.

More Not only will Teletrak give you the answers to your questions, it will keep you up-to-date on the promotions, tours and discounts that your customers really want. You'll be in contact with your sales consultant more often for more help in developing new and better ways to increase your sales and profits.

Just dial our toll-free 800 number and a trained Teletrak Sales Consultant will give you the answers you need, when you need them.

Here's the one number you need to know, to know it all. **(800) 525-5005**

Call from 8:30 a.m. to 5:00 p.m.,
Monday through
Friday.

